



NEWSLETTER – June 2011 – N°396

CONTENT

EUROPEAN UNION NEWS	4
European Commission sets out new rules for phase III of ETS.....	4
Commission weighs product against materials approach to waste directives	4
Green Week Brussels: Potocnik warns over resource inefficiency	5
European Parliament committee backs 30 per cent carbon emissions target	5
Ireland consults on packaging tax.....	5
EC: Waste statistics improve, but quality for most states still only "appropriate"	6
CONTAINER GLASS INDUSTRY	6
Global glass packaging market to reach \$33.1bn this year	6
Europe	7
EU wide consumer survey: Green-conscious European consumers prefer glass	7
Ardagh plans stock market listing in US this year: reports	7
Nixen Partners and Crédit Agricole Private Equity announced the signing of an agreement for the sale Astorg group Saverglass	8
Assovetro Press Tour on "Glass and Health"	8
Glass packaging company O-I inaugurates new photovoltaic plant in France	8
Quinn reveals 'hugely disappointing' losses of €852m	9
Private equity buys Bormioli Rocco	9
Ardagh highlights greener processes as crucial for sustainable growth.....	9
Mayor's got a lot of bottle!	10
Bottling in green glass could reduce CO2 emissions by 20%.....	10
Hochiki Europe enhances life safety at historic Dutch glass factory	10
Hindusthan National Glass to acquire Germany's Agenda Glas for Rs 320 crore.....	11
Beatson Clark upgrades capacity	11
Consumer preference to underpin glass growth, says Ardagh.....	11
Interim Statement of the Executive Board of Saint-Gobain Oberland AG	12
Saverglass will build a new furnace in United Arab Emirates	12
Gerresheimer invests in emerging markets	12
USA	13
GPI: 'Ask for glass' campaign	13
War gaming between top business schools: "The Battle for Designer Foods"	13
Owens-Brockway Glass Container plant plans to add 16 jobs	13
Asia	14
HNGIL: investments in production capacity	14
Australia	14

Published by the European Container Glass Federation – FEVE AISBL

Editor: Alexander Mohr, PhD

Avenue Louise 89, Box 4 – B-1050 Brussels – Tel. 32-2/536 00 80 – Fax 32-2/539 37 52

E-mail: secretariat@feve.org – Website: <http://www.feve.org>

Plasdene Glass-Pak acquires J.McCarthy Packaging	14
Australia: innovative glass packaging from O-I.....	14
FLACONNAGE	15
Amcor could sell glass tubes ops after £100m offer	15
Piramal Glass: net Q4 doubles; EBIDTA increases; 35% dividend declared	15
Certified syringe systems made of Gerresheimer tubular glass	15
Gerresheimer manufactures insulin pen for sanofi-aventis.....	15
Inter Parfums gets off to a flyer.....	16
Perfumes worship: the story of angel by Thierry Mugler	16
Puig to acquire Gaultier	16
Supply chain analysis holds key for sustainable packaging	16
One stop packaging solution for Indian pharma industry	17
TABLEWARE	17
Rubbermaid's glass food storage containers answer consumer convenience needs	17
COMPETING MATERIALS	17
New plastic food packaging could 'replace metal and glass'	17
Cans	18
Rexam beats beverage can expectations in Q1	18
Plastics & Bioplastics	18
Global bioplastics production capacity will double in next five years	18
EC seeks views on proposals to toughen rules on eco-packaging claims	19
Coca-Cola hails green light for rPET joint venture	19
Plastic containers to eclipse glass by 2020, says report	19
Plastics packaging industry facing challenges	20
First 1-L PET bottle for North American airlines.....	20
Cartonage	20
SIG Combibloc produces new carton format for Sunraysia	20
CDF launches new European division for UN certified bag in box.....	20
CONTAINER GLASS ACCESSORIES & SUPPLIERS	21
Crown consigns jam jar lid battles to history	21
Sleever proposes new solution for glass decorating.....	21
Emhart Glass and Sanjin form joint venture in China	21
RETAILERS	22
Tesco's growth strategy in Poland focuses on small store formats	22
CUSTOMER INDUSTRIES	22
Diageo and Pernod Ricard enjoy strong sales start to 2011	22
Foster's demerger of wine division complete.....	22
Food.....	23
US : Heinz brings back iconic glass, ketchup bottles for grilling season	23
Aspall vinegars shine in stylish, lightweight glass bottles	23
Soft drinks	23
UK: Coke re-issues classic bottles for 125th anniversary	23
Baco fruit juices choose glass bottles for the clean look	23
Coca-Cola is recovering better than PepsiCo in beverages, says analyst	24
Sparkling Wine	24
The Pinot Grigio effect: Italian wines overtake French and American (Italy)	24
Wine.....	25
German frosts 'worst for 30 years'	25
UK wine production figures at record high.....	25
Moet plants first China vines	25
Freixenet claims Mia is biggest still wine launch of the year	25
Beer	26
Beer drinking continues to decline in the UK	26
Anheuser-Busch InBev's total volumes decline 0.4% in Q1 2011	26
Adnams revamps its Southwold Bitter	26
RECYCLING/ COLLECTION.....	26
England's recycling rate hits 40.3%	26

FOOD CONTACT MATERIALS	27
French assembly votes for phthalates and paraben ban	27
STUDIES/RESEARCH	27
Study links BPA to breathing problems in babies	27
RAW MATERIALS	28
Solvay sees good start to 2011 with more to come	28
PEOPLE	28
O-I opens its European Governmental Affairs office in Brussels	28
EVENTS	28

EUROPEAN UNION NEWS

European Commission sets out new rules for phase III of ETS



The European Commission has set out how free allowances will be allocated to industrial installations when the third phase of the EU's Emissions Trading Scheme (ETS) kicks in on 1 January 2013. While power generators will have to start buying allowances through auction, other sectors at risk of carbon leakage will benefit from a transitional free allocation period. They will receive up to 80 per cent of their allowances for free in 2013, falling to 30 per cent by 2020. The EC confirmed that it will use benchmarks covering 52 different product groups to decide how many allowances different sectors will get. Member states have until 30 September to collect activity data for the installations covered by the ETS and calculate the allocations for them. The final allocation per installation should be ready in the course of next year. "The benchmarks are expressed in tonnes of carbon dioxide (CO₂) per tonne of product produced [and] will be multiplied by the historical production data for a given installation to determine how many free allowances it will receive," said the EC. "Benchmarks give industry clear indications of what is possible in the respective sectors in terms of low carbon production and provide an advantage to the most carbon-efficient installations," Connie Hedegaard, the EU's Climate Action Commissioner, said. Those sectors deemed as being most at risk of carbon leakage (i.e. relocation to outside the EU or loss of jobs to competitors in overseas countries without emissions limits) will continue to receive free allowances until 2020 when phase III ends. Source: European Environment & Packaging Law

Commission weighs product against materials approach to waste directives



Are product or material-based waste directives the right way to achieving resource efficiency and a recycling society? That was the question raised at the recent workshop on the coherence of waste legislation in Brussels, based on the study carried out on this topic by Bio Intelligence Service. The study aims to analyse the effectiveness of the waste-stream directives, e.g. packaging, assessing potential gaps and inconsistencies between them and other main pieces of waste legislation. "There is a high interest in this," the EC's Helmut Maurer told the meeting. "The waste framework directive will trigger new developments and new concepts and definitions. "However, deciding on coherence is at a very early stage. We are having brainstorming sessions to find the best solution for the future," said the official from DG Environment. "We have so much legislation we need to lead to a Communication in 2012. We need to look at what is the status quo in relation with the waste stream directives. Where are the stakes and interests? Why have certain instruments worked and not others? "Should we go for a totally new approach with waste streaming, e.g. plastics or paper, and not product-based laws, I don't think so," he said, answering his own question. The study looked at two options: adding specific waste management objectives and quantitative targets for reuse/ recovery by material in the waste framework directive (WFD) to the waste stream directives (on packaging and packaging waste (PPWD), batteries, end of life vehicles, the reduction of certain hazardous substances from electrical and electronic equipment (RoHS) and on waste from electronic equipment WEEE); and replacing current waste stream-related directives by a new policy instrument with quantitative targets for the main types of waste materials (paper, plastic, metal etc). Source: European Environment & Packaging Law

Green Week Brussels: Potocnik warns over resource inefficiency



European commissioner Janez Potocnik has opened the EU's 2011 Green Week, saying that "resource efficiency is basically common sense". The official said Europeans must change their behaviour if they are to meet Europe's environmental challenges. Delivering the opening speech at Green Week in Brussels, Potocnik warned that "inefficiency has become the norm", saying that consumption patterns would need to adapt to population growth. He added that the world's population could reach nine billion by 2050, meaning there will be an additional 140,000 mouths to feed, clothe and provide for every day. "In spite of the fact we are clearly overusing this planet's resources many times over, we are still so inefficient. Maybe common sense isn't so common after all?" he said. The theme of this year's Green Week is 'Resource efficiency: using less, living better', and Potocnik said the event was an opportunity for Europe to examine how to move to a more sustainable environment. He said, "Do not misunderstand resource efficiency. It is not just about making our resources go a little further... It is about making our resource-use sustainable, so that we can stay within the Earth's limits in the long term." Potocnik argued that efficient use of resources can help us achieve policy goals in other areas, such as social and economic. "Resource efficiency is a further and practical implementation of sustainable development," he added. "Green week equals green growth," he said, "This week is all about how we build a truly green economy by 2020, fulfilling the ambition of our 2020 strategy."

Source: Parliament.com



European Parliament committee backs 30 per cent carbon emissions target



Parliament's environment (ENVI) committee has backed proposals for the EU to move to a 30 per cent carbon reduction target on 1990 levels by 2020. The ENVI committee voted on Tuesday in favour of a resolution to increase the existing 20 per cent target. The move could create up to six million jobs and provide a much-needed boost to the EU economy, they argued. Greens MEP Bas Eickhout, who drafted the resolution, said, "The European parliament's position has been shifting over the last year. "There is now broad support for a 30 per cent reduction target and a growing realisation that ambitious climate policies are in Europe's own economic interest." While the committee insisted that "offsetting" in other parts of the world could make up a sixth of the target, they said the EU would need to reduce greenhouse gas emissions by 25 per cent domestically. The plenary vote on the issue is scheduled for 23 June.

Source: Parliament.com

Ireland consults on packaging tax

  The Irish government has started a consultation process with both industry stakeholders and the public on the operation of a possible packaging levy. Minister for the Environment Phil Hogan said no decision had been made on the matter, but the Department of Environment would "examine options" regarding the introduction of a packaging tax, as part of its waste reduction strategy. Speaking about the consultation, Packaging Society vice chairman Kevin Vyse said: "In principle a packaging levy is a very good thing and it will educate the consumer to think of the value of packaging and the important role it plays in their everyday lives. "My only concern is who is going to administer it. Normally the administration is given to people who do not have a clue what is going on." However, CPI corrugated sector manager Andy Barnetson said that he disagreed with Ireland's plans to possibly introduce a packaging levy. He said that a packaging levy will put a negative focus on packaging, which has had "too much negative attention" already. "The first job of packaging is to protect the product from damage and in doing this it reduces waste. If anything, there should be a product levy and not a packaging levy." He also said that the packaging industry had for decades been making numerous environmental measures, such as lightweighting packaging.

Source: Packagingnews.co.uk

Raising recycling targets is "not enough", says Commission



It is all very well to increase packaging recycling targets, but more is needed to tackle waste problems, a leading EC official has said. "Higher recycling targets would be nice, but they need to be feasible and complemented by a landfill ban and ecodesign conditions," Robert Maurer of DG Environment unit told the recent workshop on the coherence of waste legislation. The attention grabbing issue of plastics also raised its head at the Brussels meeting – notably if the 22.5 per cent target was enough to combat for example the "plastic soup" phenomenon in Europe's seas. "The Commission is determined to tackle this problem," Maurer said. The European Environmental Bureau's Stéphane Ardit said that the potential for improvement must be identified: "We will not improve with a business as usual scenario," he said. "The plastics target is insufficient and very unambitious and e-waste is not collected enough." Consultants Bio IS concluded in its study on the coherence of waste legislation that implementation of more stringent recycling targets for packaging "does not seem very feasible". "Increasing quantities of packaging waste, including glass, metals, paper and cardboard, plastics and wood, are placed on the market and the environmental benefits of increasing recycling are considered one of the most cost efficient methods of reducing CO₂ emissions. "However, economic assessments indicate that increasing recycling targets would not be cost effective. Member states are currently struggling to maintain or further increase the recycling rates. Market dynamics across the EU27 are also important, meaning that allowing newer member states to comply is very important before increasing targets further."

Source: European Environment & Packaging Law

EC: Waste statistics improve, but quality for most states still only "appropriate"



The quality of waste statistics is getting better since 2006, with steady improvements in punctuality and completeness, however trends over time should be judged with caution and after careful analysis of the underlying data. That was the message of the EC in its recent report on the compilation of Europe-wide waste statistics. The effects of new concepts introduced by the revised Waste Framework Directive, such as end of waste criteria, on waste statistics, were also not yet clear, the EC said. The report said that waste statistics had reached a fairly high degree of comparability across countries and that considerable progress had been made towards full data coverage. However, the EC only described data quality as "appropriate" for most countries, which is not surprising given that the lack of quality data is stated so often in conferences on waste prevention or recycling. The text also said that methodological changes in individual countries might still impact on the time series, not only at national level, but also at the EU level – resulting in an overall decrease in waste generation in 2008. Notably Poland and Sweden's changes to data coverage for 2008 resulted in waste generation dropping by about 96 million tonnes for Poland and by 21 million tonnes for Sweden. The amount of construction waste reported for France also fell in 2008, due to more precise figures. The EC said that 23 of the 27 member states met the 30 June 2010 deadline for providing waste statistics for the reference year of 2008; or had submitted the required information within three weeks of the deadline. The number of member states to do so, had increased by five compared with two years before. In another positive trend, as data for 2008 is now available, waste generation and treatment data are now available from 2004 to 2008 the EC said – meaning that a variety of indicators can be calculated.

Source: European Environment & Packaging Law

CONTAINER GLASS INDUSTRY

Global glass packaging market to reach \$33.1bn this year



A new report "The Glass Packaging Market" anticipates the global value of the glass packaging market will reach \$33.1bn in 2011. The report discusses the developments related to the changing demographics of the world population, shift in consumer preference towards eco-friendly packaging, emerging economies, rising GDPs,

increasing beverages consumption in the developing economies, reformation in laws and regulations, rising importance of recyclable eco-friendly material, health awareness, food and safety issues and their impact on the global glass packaging industry. The report authors Visiongain also examined the scope of growth available in the dynamic glass packaging industry through items such as lightweight glass bottles, borosilicate glass tubing, glass vials and ampoules, and designer and colourful glass bottles and containers. The report analyses industry trends prevailing in the global glass packaging and anticipates the progression in the market. The report also surveys recent market trends among major companies and reveals where the market will experience growth, laying out the market's strengths and weaknesses with targeted forecasts. More information about the study can be found at www.visiongain.com

Source: Packagingdigest.com

Europe

EU wide consumer survey: Green-conscious European consumers prefer glass



A Europe-wide survey released by the independent research consultancy InSites shows that glass is consumers' preferred packaging material for food and drinks by three quarters of European consumers. The top three key reasons were: glass packaging preserves the taste of its contents; it is considered healthy and safe; and is environmentally friendly. The survey's findings are consistent with the current expanding consumer trend of wanting to live a healthy and sustainable lifestyle. Recent developments, such as an increase in glass recycling and a recommendation from the European Commission for parents to use glass baby bottles as one of the healthiest options on the market, strengthen today's trends of living a healthy and sustainable lifestyle, responsible consumption and a resource efficient Europe. The large scale InSites study polled about 9,000 consumers in 17 countries across Europe about their perception of packaging materials. In addition to confirming that glass is the preferred choice for 74% of Europeans, the poll also highlighted differences between the top three 'drivers of choice' in different countries. "Because of these three characteristics – best taste preservation, health benefits and environmental friendliness – glass is the perfect container for pure and natural products, says Stefan Jaenecke – Member of the FEVE Board of Directors. "The preference for glass is high when related to alcoholic beverages, but also for water, juices, soft drinks and dairy products. The majority of European consumers who consume yoghurt at home would prefer to buy these products in glass. No other packaging material has the same level of preference for this product. In Europe there are examples of healthy, trendy and organic soft drinks that explicitly opt for glass." The results of the InSites survey show that, overall, there is a substantial proportion of European consumers that would be willing to pay extra for glass containers, especially for milk, yoghurts, juices and wine. "It may well be that consumers are willing to pay more as good packaging protects the health benefits and taste of the product for longer", says Stefan Jaenecke. This latest European survey proves the continent's growing demand for pure and natural products, such as organic and biological food and beverages, which appears to have had a knock-on influence on consumers' preferred packaging materials. Europeans' choice of glass packaging best meets this trend. Source: FEVE Press Release

Ardagh plans stock market listing in US this year: reports



Ardagh Group is planning a stock-market listing in the US this year, according to reports. *Reuters* said that the business, which has sales of more than €3bn since its takeover of metals group Impress, could float by the third quarter of the year. According to the news agency, Ardagh is planning to submit paperwork to the U.S. Securities and Exchange Commission for the listing. It is so far unclear how much Ardagh plans to raise in the float, although it is expected to use the proceeds to repay debt, fund further acquisitions and for capital expenditure. Ardagh has more than 80 production facilities across 29 countries and has been rapidly growing in recent months. As well as the €1.7bn acquisition of Impress last September, Ardagh bought Fi.Par, an Italian metal packaging

business with sales of around 150m in 2010, in March. It also recently issued a € 200m bond that was expected to allow it to make further acquisitions.

Source: Packagingnews.co.uk

Nixen Partners and Crédit Agricole Private Equity announced the signing of an agreement for the sale Astorg group Saverglass

Saverglass was acquired from the family Desjonquères in November 2006 by a consortium of financial investors led by Nixen (owning more than 60% of capital) with the participation of Crédit Agricole Private Equity (20% of capital). Euromezzanine Desjonquères and family have also participated in the operation alongside the management buyout group. Since 2006, development of Saverglass relied on a policy of sustained investment and an ambitious business strategy under the leadership of its management team led by Loïc Quentin de Gromard, its President since 1985. Saverglass has launched a fifth furnace in June 2008 on the site of Arques, representing an investment of approximately € 80 million. This new furnace has increased by over 40% production capacity of the group. Jean-Paul Bernardini, President of Nixen Partners, said: "Saverglass achieved a demonstrated track record over the last five years under the leadership of Loïc Quentin de Gromard. We have worked closely with the management team to support the development of the Group, which invested heavily to increase its production capacity, demonstrated its resilience during the crisis, and prepared for its next stage of development by stimulating its trade policy and making innovation a priority." Loïc Quentin de Gromard, President Saverglass, concluded: "I welcome these five years of partnership with Nixen and Credit Agricole Private Equity, who accompanied us in this milestone development Saverglass. They have enabled us to continue our proactive policy of investment for the future and meet the expectations of our major customers." Completion of the transaction remains subject to the approval of competent authorities in merger control and should be finalized by late June. Vendors welcome the beautiful course done by Saverglass since 2006. To show their appreciation for the performance achieved by the Group's employees during the period, shareholders have resolved incoming and outgoing fund an extra incentive for all Group employees Saverglass. Source: Financesjournal.com

Assovetro Press Tour on "Glass and Health"



Assovetro organised on 21 May 2011 a press conference in Mantova, Italy, to inform on glass advantages in terms of consumer health protection and preservation of the product. Prof Luciano Piergiovanni, from the Food Science and Technology Department of the University of Milano, and Prof Milani from the Istituto Superiore di Sanità (ISS) provided extensive information on the subject. The results of the European survey on consumer attitudes towards packaging materials were presented by



Michael Delle Selve from FEVE. The press conference was followed by a visit to the glass manufacturing plant of Bormioli Rocco di Bergantino in Veneto where glass container for pharmaceutical use are produced. For more information on the Press Tour please see:

<http://www.tg2.rai.it/dl/tg2/RUBRICHE/PublishingBlock-fee7fa19-ffb4-4836-b666-1990a5718824.html>

Source: FEVE

Glass packaging company O-I inaugurates new photovoltaic plant in France



O-I has inaugurated its new photovoltaic plant in Béziers, France. Installed and operated by green energy producer Aérowatt, the plant has the annual energy consumption of a town with 2,000 citizens. The company has set ambitious goals for reducing its energy usage and CO2 emissions, increasing the proportion of cullet used in its production of new glass, and reducing workplace accidents to zero. Since last autumn, 10,085 m2 of modules have been installed at Béziers, covering four warehouses, representing a global capacity of 1381.5 kWp to produce green energy and supply the EDF electrical network. Already ISO 14001 certified and classified ICPE (Installations Classified for the Protection of the Environment), the Béziers site is one of the best in the world in this field. It is a model of OI's sustainability strategy: using investment to reduce environmental impact. Yvan Agniel, Director of Energy, Environment and Industrial Risk, O-I Europe: "The

group wants to reduce its carbon footprint by 65% by 2017, decrease its overall energy consumption by 50% and increase the proportion of recycled glass to 60% globally." Since the construction of the plant in 1999, O-I has been investing in equipment aimed at reducing its carbon footprint. The plant also has a station that continuously filters and treats water. A recently installed dust filter has reduced air emissions to just a fifth of the previous level by recycling the dust into the furnace as a raw material, neutralizing its effects and avoiding the storage of additional waste. O-I is also steadily increasing the proportion of cullet in its manufacturing process. By using more cullet, the plant can reduce waste, substantially decrease CO2 emissions related to the extraction of raw materials, and reduce energy consumption. Today, the Béziers site uses up to 90% cullet. Facilitated by the extensive surfaces of its warehouses, O-I is one of the first glass manufacturers to provide its plants with solar panels. O-I's comprehensive sustainability program is being deployed across five continents.

Source: Ecofriendnews.com

Quinn reveals 'hugely disappointing' losses of €852m



The Quinn group lost €852m in 2009, the company announced. The losses mainly relate to Quinn Insurance Limited (QIL), which is under administration, and which incurred operating losses of €644m during 2009. Turnover at QGL (including QIL) amounted to €1.6bn in 2009, down from €2.2bn in 2008. The chief executive of QGL Paul O'Brien described the numbers as "hugely disappointing". Net assets for the group's continuing manufacturing operations were €149m in 2009, compared to €392m the previous year. "Following the appointment of administrators to the QIL business in March 2010, the insurance business is no longer part of our continuing operations. "I would like to wish the new owners of QIL every success in their efforts to restore the business to full strength and thereby protect the jobs in that business. "The future of our group now lies in our manufacturing businesses, which are involved in container glass, construction products, plastics & packaging and radiators across a number of jurisdictions."

Source: Irishexaminer.com

Private equity buys Bormioli Rocco



Private equity has taken another stake in the packaging sector with Vision Capital buying a majority shareholding in Italian glass and plastics group Bormioli Rocco. Vision Capital is acquiring a series of companies from Italian bank Banco Popolare, the largest of which is a "substantial majority" stake in the €530m-turnover business. Bormioli Rocca is a well-known consumer glassware brand but is also a supplier of glass and plastic packaging for the food and pharmaceutical sectors. It has 10 manufacturing sites across Italy, France and Spain including three plastics packaging facilities and three glass packaging facilities. The other plants produce homewares. Vision Capital chief executive Julian Mash said: "Bormioli has strong businesses in a sector we know well, and will have the chance to build on its long and proud heritage." The deal is the latest in a number of private equity investments in packaging. Private equity house Sun Capital has been particularly active in recent months, buying Britton Group, Alcan's former beauty division Albea, and tube group Betts among others.

Source: Packagingnews.co.uk

Ardagh highlights greener processes as crucial for sustainable growth



In recent years there has been an ongoing war of words between industry players from different packaging formats over which has the lightest carbon footprint. However, a general consensus appears to have been reached that energy hotspots occur at different lifecycle stages in all packaging materials – be it at the manufacturing stage for materials such as glass and metal or CO2 release during disposal, for plastics. Mindful of both environmental and economic gains, Ardagh Group is employing a raft of innovative methods designed to reduce energy use by 16 per cent and carbon dioxide emissions by 20 per cent across its glass manufacturing sites by 2017 compared to 2007. As part of our special edition on alternatives

to carbon heavy processes, the Ireland-based company told FoodProductionDaily.com about its multi-faceted plan to reach its eco-targets – involving waste heat recovery schemes, carbon dioxide capture technology and an industry-leading batch pre-heating process on its raw materials. The company said its strategy is informed by a dual approach of being fully committed to reducing its environmental footprint, while ensuring that such advances are economically viable. “We want to be sustainable in terms of the energy use and carbon dioxide reduction but we also want to be economically sustainable,” said Steffen Seehausen, environment and sustainability manager for the company. For the full special edition from Foodproductiondaily.com: <http://bit.ly/levKqn>

Source: Foodproductiondaily.com

Mayor's got a lot of bottle!



A collaborative partnership between two local businesses and the newly appointed Mayor of Rotherham, Coun Shaun Wright, will see three charities benefit from a brew that has been especially created for the Mayor's charity. Glass-packaging manufacturer Beatson Clark has donated its 660ml Amber Vichy Beer bottle for the Mayor's Charity brew, a flavoursome beer created by Mexborough's Imperial Brewery. Charlotte Taylor from Beatson Clark said: “It is a great pleasure to be part of such an occasion. “The fact the money raised is going to three local charities couldn't be more fitting and we are proud to be able to donate our Amber Beer bottles.” The brew can be purchased from the Town Hall, any of the mayoral charity events and next year's beer festival.

Source: Sheffieldtelegraph.co.uk

Bottling in green glass could reduce CO2 emissions by 20%



Businesses could reduce their CO2 emissions by 20% by bottling in green glass according to the Waste & Resources Action Programme, WRAP. Gavin Partington, communications director WSTA, hosted the session at the London International Wine Fair, 2011 revealing findings of a trial partnered by Australian Vintage and Sainsbury's that asked 1124 consumers their attitude towards buying bottles in different coloured glass. According to Partington green glass has a higher recycled content of 72% versus 33% clear glass. The products trailed in the more environmentally friendly green glass bottles were; vodka, brandy, white wine and whisky. The findings revealed that 95% of respondents hadn't noticed the change in bottle colour variation from clear to green in wine, with only one correctly estimating that the bottle colour had changed. Eight out of 10 claimed it had no impact on their decision to purchase and nine out of 10 said they would switch to green coloured glass if they knew the product was environmentally friendly. A further 60% of opinion said the trial had improved their impression of Sainsbury's and they would be more likely to buy an environmentally product if labeling on the packaging was clearly informative. Brandy and wine performed better overall in the green glass than whisky and vodka. Brandy was viewed as more premium product, whisky in green bottles was immediately associated with Irish whisky and vodka looked “very unusual” and was expected to be in clear glass. Still 85% of customers said it wouldn't impact upon their purchase.

Source: Harpers.co.uk

Hochiki Europe enhances life safety at historic Dutch glass factory



The Dutch Schiedam region became internationally known in the 18th and 19th centuries as one of the world's foremost producers of jenever. The glass industry is still thriving today and the O-I glass plant, based in Schiedam, manufactures glass packaging for the food and beverage industry. The factory recently replaced its fire detection system with a state-of-the-art solution to ensure that staff and visitors have the best level of protection. Fire Products & Solutions Nederland (FSN) acted as the supply, design and commissioning consultant on the project. It was appointed to oversee the installation of the new fire detection system in the factory's production area, administrative offices, canteen and visitor centre. FSN selected an intelligent analogue addressable system based around Hochiki's Enhanced Systems Protocol (ESP). FSN selected its preferred installation partner, Rotterdam based JJ Hendriks & Zoon, to carry out

the work at the factory, which began in July 2009 and finished at the end of 2010. The installation had to be carried out around the factory's normal daytime operations, which often for factories, unwanted alarms are a serious problem and can be particularly disruptive, so it was crucial to minimise the possibility of this happening. Ruud Benjamins comments: "We are pleased to report that there have been no unwanted alarms since the installation was completed and this can be put down to a combination of best practice and the quality of the products used. We will be making sure that the system is checked and maintained on a regular basis to make sure things stay this way." The new fire detection system has given O-l's Schiedam plant the most up-to-date life safety infrastructure possible.

Source: Industryeurope.net

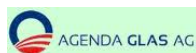
100 years of the Verrerie de St-Prex: Glass at its best



In 2011, Vetropack Group celebrates the centennial of la Verrerie de St-Prex, located in the canton of Vaud, Switzerland. The St-Prex glassworks, the Group's parent company, is managed from Bülach. Henri Cornaz, the company's founder, was a visionary. He started up his company with sand, the most important raw material in glass manufacturing. However, in no way did he build his company on sand: his family members have now been managing the Group for four generations.

Source: Vetropack.ch

Hindusthan National Glass to acquire Germany's Agenda Glas for Rs 320 crore



Hindusthan National Glass Industries Ltd (HNG) today said it will acquire Germany-based Agenda Glas, AG, entailing an investment of 50 million euro (nearly Rs 320 crore) over the next one year. The acquisition will act as a stepping stone to the company's global growth plans and will drive HNG's vision of becoming one of the top 15 global glass packaging companies, HNG said in a statement. "Through this acquisition, we plan to set our foot into the container glass manufacturing segment in the international market and we will also be following a high growth path in the next three years," HNG Vice-Chairman and Managing Director Mukul Somany said.

Source: rticles.econonmictimes.indiatimes.com

Beatson Clark upgrades capacity



Rotheram based glass jar and bottle supplier Beatson Clark is investing £16m in increasing capacity and upgrading its recycling facilities. The £40m turnover company, which supplies customers including Heinz and Baxters, will also be offering a new apprentice-training scheme. The food industry accounts for half of Beatson Clark's business volumes, and the firm plans to expand in niche markets. It already supplies many smaller food manufacturers. It will be increasing capacity in its furnaces and forming machines and a new inspection facility.

Source: Foodmanufacture.com

Consumer preference to underpin glass growth, says Ardagh



Interview with Sharon Crayton, Group head of marketing and public affairs, Ardagh Group. The growth of Ardagh Group has been nothing short of remarkable over the past decade thanks mainly to a dynamic acquisition strategy that has seen sales soar more than ten-fold. Its recent takeover of Dutch packaging outfit Impress was not just its biggest buyout yet but also saw the company move into the metal packaging sector for the first time. FoodProductionDaily.com talked to Ardagh's Sharon Crayton at Interpack 2011 to find out what the future holds for the company. The group head of marketing and public affairs outlined company plans for expansion in the wake of the Impress buy, the importance of product diversification and the potential synergies to be gained with a customer base that is "common but not competing". She explained how glass is meeting the challenges posed by other materials like PET and how continuing consumer preference for glass is influencing brand owner packaging choice.



For the full interview: <http://bit.ly/jPe2J9>

Source: Beveragedaily.com/Foodproductiondaily.com

Interim Statement of the Executive Board of Saint-Gobain Oberland AG



In contrast to the generally positive economic situation in Germany, the container glass market, although recovering and slightly growing, continues to suffer from some excess capacities. As a consequence of this situation, the current evolution of sales prices, although stabilizing, is not in line with increased production costs (notably energy), a situation which is not sustainable. The markets in Eastern Europe suffered at the beginning of the year from the extremely severe winter. The official restrictions – in particular, on the manufacturers of high-percentage alcohol - reduced the demand. Despite the different challenges, Saint-Gobain Oberland AG was able to significantly increase both sales volume and revenue in the first three months of the financial year in comparison with the same period of the previous year. Thus, the group's turnover totalling EUR 119,140,000 was almost 15% above last year's level, mainly reflecting a strategy based on value-added products and services rather than volumes. In the course of 2011, it is likely that the positive effects of the first quarter, based on a low reference level, will decrease along the year, because of a gradually favourable trend last year. For the turnover in Germany, as already forecasted in the 2010 Annual Report, we continue to expect an improvement. For the financial year as a whole, primarily because of the difficult general conditions in Russia, we expect a slight increase in comparison with the previous year for Saint-Gobain Oberland.

Source: Saint Gobain Oberland

Saverglass will build a new furnace in United Arab Emirates



Saverglass Group will build a new furnace in the United Arab Emirates (UAE). The first plant abroad shall enable them to strengthen their position in the market. Parissaux Jacques, director of Alphaglass, said: "In 2013 and 2014, two ovens within the group will have to be interrupted for repairs or reconstruction. This will cut our production of 35,000 tonnes per year for two years (the group currently produces 25,000 tons per month). Now it is unthinkable to deprive us of this size." Saverglass also wishes to strengthen its position in the standard bottle market. "Our business relies on bottles of very high quality for brandy, whiskey 25 years of age, and other spirits. We also develop a segment that assures us of the volume where we take orders for several million bottles over several years to ensure constant activity over time. And finally, we also want to present standard bottles to our distributors, although it is not profitable for us under the present conditions.

Source: Lavoixdunord.fr

Gerresheimer invests in emerging markets

GERRESHEIMER Gerresheimer AG is making investments in emerging markets to achieve growth in its pharmaceutical plastic and glass packaging business. The most recent acquisition is Védât in Brazil, a manufacturer of pharmaceutical plastic packaging products. Gerresheimer also built a new production plant in Brazil and opened representative offices in India and Russia last year. "Building our business in emerging markets is a core element of our growth strategy. We hope to increase our sales in emerging markets from currently EUR 100 million to EUR 200 million by the year 2013," commented Uwe Röhrhoff, CEO of Gerresheimer AG. The Gerresheimer Group's new production plant for medical plastic systems in Indaiatuba (Brazil) commenced operations in 2010. The plant manufactures components for insulin pen systems with state-of-the-art technology on the basis of a long-term cooperation agreement with Novo Nordisk. A subsidiary was opened in Mumbai (India) in autumn 2010. It will enable Gerresheimer to drive business with pharmaceutical primary packaging products and drug delivery systems in this growth market. Gerresheimer AG's representative office in Moscow will take the group's pharmaceutical primary packaging and drug delivery systems operations forward in the Russian market. The Gerresheimer Group has been operating in Russia for many years now. A local representative office will improve the efficiency of sales processes, customer support and technical services in the Russian market.

Source: Packagingeurope.com

GPI: 'Ask for glass' campaign



In May, the Glass Packaging Institute (GPI) kicks off "Ask for Glass," a social media campaign. In recent years, consumer demand for products packaged in glass has grown. Some popular brands, however, don't provide a glass package option. In response, GPI developed the "Ask for Glass" campaign to help consumers use social media to let their voice be heard. "If there is one thing we know about American consumers, it's that they want a choice," said Lynn Bragg, President of the Glass Packaging Institute. "There are many popular brands offered in packages of all shapes and sizes, but some do not offer an option in glass. We believe consumers want the choice to buy their favorite brands in glass jars and bottles, and it's the intent of this program to let consumers' voices be heard using social media."

Source: GPI.com

War gaming between top business schools: "The Battle for Designer Foods"



Decisions built on intelligence®

Consumer packaged goods firms will prove more adept and more aggressive than their pharmaceutical rivals by many measures in winning market share of the nutraceutical foods market - projected to be worth over \$250 billion in just a few years. This was among the predictions of a national war gaming contest held between four top business schools run by Fuld & Company in Cambridge, Massachusetts. The four teams stress tested the food nutraceutical strategies of Abbott Labs, Danone, Glaxo Smithkline, and Nestlé in this Seventh Annual Fuld & Company national war game. The teams were: Dartmouth's Tuck School, MIT Sloan, Northwestern Kellogg School, and Yale School of Management. In addition to the above general prediction, other key insights emerged, including: "Measured steps," not "high science" will win in the market for the short term; simple products that can build a "public health case" will forestall regulatory interference and win in the market; mergers will increase but collaboration is the hidden trump card for market success with consumer companies appearing to hold a competitive advantage here: they understand how to make such mergers work as well as appreciate the need for collaboration. Competing teams and judges discussed how companies must tap into "adjacencies," or related areas of science and technology. The day of only-invented-here is over, all teams acknowledged. Breakthroughs will come through university and government laboratory collaborations. In previous years, war game competitions have stress tested strategies in the Internet search industry, digital entertainment, social networking, the wireless Internet, healthcare information technology, and China's Smart Grid.

Source: Press Release FULD & Company

Owens-Brockway Glass Container plant plans to add 16 jobs



A proposal to bring 16 new jobs to the Zanesville Owens-Brockway Glass Container plant is moving forward after an incentives package was approved by the state of Ohio. In all, the state has authorized \$313,000 in incentives for the Zanesville expansion, according to documents from the Ohio Controlling Board. Owens-Illinois, the factory's parent company, has accepted and the project is moving forward, according to spokespeople for the state and the company. A \$100,000 Rapid Outreach Grant approved this week covers a fraction of the \$9 million to be invested in Zanesville. The Ohio Department of Development also committed to a seven-year, 50-percent income tax credit valued at \$213,000. The credit mandates the creation of 16 full-time jobs, which are expected to pay \$20 per hour, excluding benefits. O-I spokeswoman Beth Peery said there are no further specifics about the jobs - qualifications, duties, etc. - but that they will not be created immediately. The terms of the deal require the jobs to be in place within three years and to remain - along with 331 other existing positions - for at least 10 years.

Source: Zanesvilletimesrecorder.com

Asia

HNGIL: investments in production capacity



Hindusthan National Glass Industries Ltd. (HNGIL) will invest up to INR 5,000 crore over the next five years to set up new facilities and expand existing capacity. Total production capacity in the last fiscal was 9.40 lakh tonnes, and the company said it expects to reach 12 lakh tonnes in 2011-12. "We are looking to invest nearly INR 5,000 crore to set up a greenfield facility and also to augment capacity in the existing plants," HNGIL President R.L. Khandelia said. HNGIL has plants at Bahadurgarh, Haryana; Nashik, Maharashtra and Neemrana, Rajasthan, and is setting up a new one at Naidupeta in Andhra Pradesh. The new facility, which will be located in Rajasthan, Haryana or Madhya Pradesh, will cost about INR 2,500 crore to set up. "We are looking for about 500 acres of land and are in talks with the governments in these three states and wherever we find the land we will set up the new facility," Khandelia said, adding that the new plant will have three manufacturing container glass units and two for float glass. Capacities at existing facilities are also being enhanced, Khandelia said.

Source: Glassonline.com

Australia

Plasdene Glass-Pak acquires J.McCarthy Packaging



Plasdene Glass-Pak reached agreement to acquire the bottle distribution business of J.McCarthy, effective 29 April 2011. Privately owned Plasdene Glass-Pak was approached by McCarthy's owner to buy the predominantly wine bottle distribution company, as it was his strong wish that his business be sold to an organisation which has the credentials to look after the requirements of their long-term loyal customers, not only during handover, but well into the future. Plasdene Glass-Pak boasts seven branches across the country, has almost 25 years' experience in supplying packaging to the Australian wine industry and is now the only national distributor for O-I glass containers in the country. "McCarthy's has traditionally serviced the various NSW wine regions. With two of our own PG-P Distribution Centres well established in both Sydney and Newcastle, we are well equipped to continue the outstanding service of McCarthys through Plasdene Glass-Pak in NSW, and indeed across the country, for many years to come. We are delighted to take on this new challenge, and our team are working hard to provide a seamless transition," says PG-P Managing Director Ken Pearson.

Source: Foodprocessing.com.au

Australia: innovative glass packaging from O-I



At Foodpro 2011, the Australian international food processing exhibition, O-I will showcase the latest innovations in safe, pure and sustainable glass packaging solutions for the food and beverage industries. O-I plans to showcase its new Australian-made Bueno glass food jar range offering 24 options designed to preserve the flavour and freshness of food including fruit, vegetables, dairy and seafood. The Bueno range is available in three designs, two sizes and is designed to be used on existing production lines. In addition, O-I will feature its recently launched 750mL glass bottle for the milk industry. The new glass bottle, which is also suitable for other non-alcoholic beverages, has been specially designed to fit standard Australian and New Zealand milk crates ensuring convenient storage and transport. The only Australian manufactured glass olive oil bottles, the Marasca olive oil range, will also be on display. Available in Classic Green 500mL and 750mL bottles, the Marasca olive oil range features a premium European look and includes an olive oil closure friendly finish.

Source: Glassinchina.com

FLACONNAGE

Amcor could sell glass tubes ops after £100m offer



Amcor could sell the former Alcan glass tubing operations after it received \$161m (£98m) offer for the business. Japanese Nipro Corporation has made the offer for the business, which has sales of around \$130m from 12 facilities including two European plants in France and Belgium. Amcor bought the glass tubing business as part of its \$2.1bn acquisition of a majority of the former Alcan packaging business, a deal that was completed at the start of 2010. A statement from Amcor said: "A period of exclusivity with Nipro has been agreed [over the deal], and Amcor will respond to this offer following consultation with the relevant European works councils." Amcor estimated that it would make a pre-tax profit of around \$90m on the sale, should it go ahead.

Source: Packagingnews.co.uk

Piramal Glass: net Q4 doubles; EBIDTA increases; 35% dividend declared



Piramal Glass said its consolidated net profit surged nearly three-fold to Rs 32.71 crore for the fourth quarter ended March 31, 2011, compared to the same period of the previous fiscal year. The company's net sales rose to Rs 328.86 crore compared to Rs 283.55 crore in the same period, Piramal Glass said in a filing to the Bombay Stock Exchange (BSE). The company's board has recommended a dividend of Rs 3.50 per share of Rs 10 each (35 per cent). The company's net sales rose to Rs 1,218.46 crore, compared to Rs 1,103.92 crore in the previous fiscal year.

Source: Financialexpress.com

Certified syringe systems made of Gerresheimer tubular glass



Tubular glass is the raw material used by processing companies to make vials, ampoules, cartridges and syringes. Gerresheimer one of only a few vertically integrated suppliers of a comprehensive range of borosilicate tubes in the world. At the beginning of the year, Gerresheimer obtained certification in respect of syringes made of Gerresheimer tubular glass for some of its large customers. Now this alternative raw material source is available to all Gerresheimer customers. Competence in raw glass production is the basis for the final quality of pharmaceutical primary packaging products. The vertical integration of tube manufacture and processing helps to minimize the risk of disruptions in the supply chain. Pre-fillable syringes are available as bulk products and in ready-to-fill format, which means that they are washed, siliconized, pre-assembled and sterilized in accordance with the pharma industry's requirements. Gerresheimer is technology leader for RTF (ready-to-fill) syringes.

Source: Wordofprint.com

Gerresheimer manufactures insulin pen for sanofi-aventis

GERRESHEIMER Gerresheimer AG has commenced the commercial production of ClikSTAR insulin pens for sanofi-aventis. Medical plastic systems such as insulin pens will be increasingly important in the Gerresheimer product portfolio in future because they incorporate a dosage and application function in addition to being a pure medication packaging. The industrialisation of the insulin pen was prepared in Wackersdorf, the Gerresheimer Plastics Division's technology center. Gerresheimer's Pfreimd plant (Germany) is the place where the individual components are manufactured and assembled under clean room conditions. "We are delighted about this sanofi-aventis production project because it involves a complex product that demonstrates our leadership in the medical plastic systems market to the pharma industry," said Uwe Röhrhoff, CEO of Gerresheimer AG. The re-usable ClikSTAR insulin pen has received the Good Design Award. According to World Health Organization (WHO) estimates, there will be around 350 million diabetes sufferers in the world by the year 2030. ClikSTAR is a registered trademark of sanofi-aventis.

Source: Wordofprint.com

Inter Parfums gets off to a flyer



Inter Parfums has started the year on a strong note after posting sales growth for the first quarter, thanks to European and US-based product sales. Net sales for the first quarter of 2011 were approximately \$133.4m (€89.8m), an 11.7 per cent increase from \$119.4m in the first quarter of 2010. European-based sales remain the largest money taker, with sales of \$121.6m, up 12.3 per cent on last year, whilst the US saw growth of 6.5 per cent, with sales reaching \$11.8m. For Europe, Jean Madar, chairman & CEO of Inter Parfums said: "First quarter sales growth was due to a number of factors, including the January 1, 2011 commencement of prestige product distribution in the US by our subsidiary, Interparfums Luxury Brands." "Taking over U.S. distribution contributed to the 35 per cent increase in first quarter North American prestige product sales in local currency. Other markets that were especially strong during the period include South America and Eastern Europe, where comparable quarter sales in local currency were up 97 and 37 per cent, respectively." With strong demand on order renewals plus broader distribution anticipated in the second half, Inter Parfums is increasing its production forecast for the year. Also contributing to the top line growth were Lanvin brand sales which, in local currency, were 35 per cent ahead of last year's first quarter. Based upon sales of Montblanc's historic lines and the launch of *Legend* for men, brand sales are also running well ahead of budget. In local currency, comparable quarter Burberry brand sales declined 8 per cent, in line with expectations, as last year's first quarter benefited from the launch of Burberry *Sport*.
Source: Cosmeticsdesign-europe.com

Perfumes worship: the story of angel by Thierry Mugler



The 'Angel' perfume by Thierry Mugler was launched in 1992. Thierry Mugler is a designer who launched his first clothing collection in 1977. In 1992, after meeting with Vera Strubi group Clarins, he made his first perfume: 'Angel'. The star shape of the bottle is the most cherished symbol of the designer. The color is a dark blue image of the universe of Thierry Mugler. Like a diamond, the star shines and reveals the deepest dreams. The creation of the special flacon needed more than two years to design by Verreries Brosse.
Source: Cheriefm.fr

Puig to acquire Gaultier



Spanish cosmetics and perfumes group Puig is to acquire Jean-Paul Gaultier after emerging as the favourite in the takeover stakes in recent months. Puig has been in exclusive discussions with the French company for several weeks. Other potential purchasers included Interparfums and Shiseido. Shiseido holds the Gaultier perfumes licence and is expected to retain this, possibly until the 2016 expiry date. Insider sources say that Hermès is expected to sell its 45% stake in Jean-Paul Gaultier while Gaultier will cut its interest to around 10%, giving Puig a clear majority stake and a basis for an eventual increase in capital. It is understood the proposal has already been put to the Gaultier works committee and has received unanimous approval. Puig's main interest is in the highly profitable perfumes segment of Gaultier, especially *Le Male*.
Source: Cosmeticsbusiness.com

Supply chain analysis holds key for sustainable packaging



Companies must look at packaging from a supply chain point of view if they want to reduce costs and environmental impact by focusing on sustainable packaging, according to market researcher Accenture. There has been increased interest from the cosmetics industry to reduce waste, water and energy consumption related to packaging, as well as co-operation with packaging suppliers in efforts to reduce the overall carbon footprint of products. According to Accenture, the pressure to reduce environmental impact, and to reduce costs generally, is forcing companies to take sustainable packaging seriously. The research firm estimates that companies can save 3 to 5 per cent in supply chain costs by adopting green packaging initiatives, in addition to the revenue uplift from green consumers. L'Oreal USA made inroads to reduce the environmental impact of its

beauty product packaging by introducing two new assessment tools to its package design process. High-performance businesses are thus using supply chain sustainability as a lever of differentiation. And due to the scope of change required, Accenture states they are systematically weighing up alternatives by evaluating impacts all the way from manufacturing to the end of a product's life cycle. To reduce costs in the supply chain, it claims companies should begin by examining the entire life cycle of their products, from suppliers of raw materials to the manufacturers and then to the distributors and consumers. Standard supply chains generate packaging waste at each step between supplier and consumer. A supply chain view of packaging provides the breadth of vision required to develop optimal solutions: for example, the recycling of some packaging materials and the switch to reusable packaging. To address sustainability, Accenture recommends companies scan their supply chains to determine the true value proposition of different strategies to reduce, reuse, and recycle.

Source: Cosmeticsdesign-europe.com

One stop packaging solution for Indian pharma industry

GERRESHEIMER Globally, the pharmaceutical packaging industry is growing rapidly and many multinational packaging giants are setting up their full-fledged manufacturing facilities in India. Multinational companies are extensively trying to give best services to existing as well as prospective clients. In line with this situation, three big names from the pharma packaging industry, namely Gerresheimer Pharmaceutical Packaging Mumbai, Bosch and Helvoet Pharma jointly organised a technical seminar in Mumbai on April 13, on 'Pharmaceutical Packaging - Innovative Processes and Technologies'. The full day seminar was well attended by the industry and appreciated by them. As per the organisers the seminar was attended by over 80 participants from various departments in the pharma industry. The opening remarks were delivered by Vikas Acharya, Director, Gerresheimer India followed by individual presentations from international speakers from Gerresheimer, Bosch and Helvoet. Dr Arno Fries, Director Product Management Tubular Glass, Gerresheimer Tubular Glass presented an overview on pre-filled syringes, vials and cartridges for the pharma manufacturing line namely into the products, materials, processes and technologies.

Source: Expresspharmaonline.com

TABLEWARE

Rubbermaid's glass food storage containers answer consumer convenience needs



Newell Rubbermaid has introduced Rubbermaid Glass with Easy Find Lids food storage containers, offering consumers the ability to cook, serve, store and reheat meals all in one container. The glass food storage category is growing again as consumers look to simplify food preparation and storage and also consider the lifetime value of products, but until now consumers had to trade off on some important functional benefits when using traditional glass products. "Rubbermaid Glass revitalizes this long-standing category by providing meaningful innovations that solve the two most common frustrations around glass food storage-leaky lids and lost and disorganized lids," says Steve Pawl, VP of marketing for Newell Rubbermaid's Rubbermaid Consumer global business unit. "With exclusive features that provide lasting value, Rubbermaid Glass helps consumers, who in today's economy are cooking, storing and reheating more meals, easily take a meal from oven to table to refrigerator."

Source: Packagingdigest.com

COMPETING MATERIALS

New plastic food packaging could 'replace metal and glass'

A new multi-barrier plastic food packaging product from Netstal could replace glass and metals, claimed the firm. The packaging product consists of a barrier foil which is positioned between the injected layers of plastic. This allows the product to preserve food over long

periods of time, with a shelf-life that is comparable to metal tins, claims the machinery supplier. The use of plastic also eliminates crevice corrosion which can occur in metal packaging - this means no "tinny taste", according to Netstal. The company said the inner layer of the packaging is safe for all filling products such as meat, vegetables, brine, oil, sauces, coffee and tea. The packaging allows for in-mould labelling, said the company, and is also easy to stack, is re-closable and easy to open. Netstal said the multi-barrier packaging product meets practical standards and that trials can be now carried out in the food processing industry.

Source: Foodproductiondaily.com

Cans

Rexam beats beverage can expectations in Q1

REXAM Rexam has revealed that first quarter volumes and profitability in beverage cans were better than it expected at the start of the year. Rexam announced that overall results in the quarter were in line with its expectations. But the global picture hid variations within the group. Performance in beverage cans was described as being "somewhat better than we anticipated at this stage." Graham Chipchase, chief executive of Rexam, revealed that, excluding North American standard cans, first quarter can volumes were up 9 per cent. Chipchase reiterated his forecast that volumes of standard cans in North America would fall 15 per cent this year and that most of the lost volume would be made back by 2013. In the meantime, he said profitability in the North American business was maintained thanks to the strong performance in specialty cans for products like iced teas and beer. Looking at other regions, the CEO said Rexam was slightly ahead of the market in Europe and double-digit growth was seen in South America and Russia. But the strength in beverage cans was not enough for Rexam to change its outlook for the full year. The company said its make-up and personal care packaging business was hit by lower than anticipated volumes and higher resin prices. Overall Chipchase gave a cautious assessment of the quarter and the prospects for the year ahead. Regarding Rexam's plans to sell its beverage closures business, he said efforts began in January / February and "were progressing well."

Source: Foodproductiondaily.com

Plastics & Bioplastics

Global bioplastics production capacity will double in next five years



Global bioplastics production capacities will more than double from 2010 to 2015. Capacity is predicted to pass the one million tonne mark already in 2011, according to a current study presented by the industry association European Bioplastics in cooperation with the University of Applied Sciences and Arts of Hanover at the interpack trade fair in Dusseldorf. From a figure of around 700,000 tonnes in 2010, the production capacity for bioplastics will increase to a predicted 1.7 million tonnes by 2015. The current year will see capacity pass an important threshold: the first half of 2011 already shows production capacity exceeding 900,000 tonnes. The million tonne mark is close, and will likely be passed by the bioplastics industry within this year. "The encouraging trend in production capacity allows us to assume, that the figures presented today will even be exceeded in the coming years", explains Hasso von Pogrell, Managing Director of European Bioplastics. A further change is evident in the composition of global production volume. In 2010, the bio-plastics branch primarily produced biodegradable materials, totalling around 400,000 tonnes (compared to 300,000 tonnes of biobased commodity plastics). This ratio will be reversed in the coming years – despite overall growth. "Our market study shows that biobased commodity plastics, with a total of around one million tonnes, will make up the majority of production capacity in 2015. Biodegradable materials will, however, also grow substantially and will reach about 700,000 tonnes by then," explains Professor Dr. (Eng.) Hans-Josef Endres of the University of Applied Sciences and Arts of Hanover.

Source: Ceepackaging.com

EC seeks views on proposals to toughen rules on eco-packaging claims



Further legislation is necessary to distinguish between compostable and biodegradable packaging in a bid to prevent consumers being misled and protect the environment, the EC has said. Brussels made the statement as part of call for views on whether requirements around biodegradable and compostable packaging are fit for purpose as laid out in the 1994 European Packaging Directive. The EC also indicated it had been made aware of a number of instances of 'greenwashing' – where eco-claims did not meet current legislation or were not backed up with evidence. It has also asked for views on a possible tax or even ban of plastic bags in the economic bloc. The consultation paper raises concerns that the distinction between compostable and biodegradable is not clear enough – with the ambiguity giving rise to a "proliferation of littering". "The Directive doesn't allow for a clear distinction between biodegradable products that should biodegrade in natural conditions in the environment, and compostable products that only biodegrade in industrial composting facilities," said an EC statement.

Source: Foodproductiondaily.com

Coca-Cola hails green light for rPET joint venture



UK authorities have given the green light to a £15m joint venture between Eco Plastics and Coca-Cola to supply recycled PET (rPET). The partnership announced that Lincolnshire County Council had granted planning permission to a massive expansion to Eco Plastics' sorting centre that will allow the site to provide almost 50 per cent of the UK's plastics recycling capacity. Coca-Cola said the move was integral in enabling it to meet its target to boost the rPET content in its UK bottles to 25 per cent by the end of next year. The development will see the Eco Plastics expand its capacity by 40 per cent to 140,000 tonnes a year – almost half the amount of UK plastic bottles collected in 2010. Of this, 40,000 tonnes will be food grade rPET pellet - an increase of 25,000 tonnes per year from the plant's current capacity and almost 70 per cent of domestic production. Coca-Cola has signed a 10-year contract for the rPET flakes and agreed to put up a third of the capital expenditure. The partners said the agreement is the first of its kind in Britain and will see Eco Plastics source, sort and clean used plastics. These will then be made into rPET flakes and, once extruded into food-grade rPET pellets, will be utilised to produce preforms which will be blown into bottles for the drinks outfit. Peter Gangsted, Eco Plastics chairman said the deal marked the next phase in his company's development.

Source: Foodproductiondaily.com

Plastic containers to eclipse glass by 2020, says report



Plastic bottles and jars are forecast to experience strongest unit growth in the European larger packaging sector to 2015 and look likely to overtake glass containers within a decade, said Pira International. The report – The Future of European Food and Drink Packaging to 2015 – predicts that take up of plastic bottles, and particularly PET containers, is set to accelerate between now and 2020, by which time they will have eclipsed glass. The Pira research covers 12 European countries and regions. The industry consultants said that bottles made from plastic added almost 12bn units to annual volumes between 2005 and 2010 and look set to add 17bn units by 2015 – notching up a compound annual growth rate that would consistently top 3 per cent. Pira identifies PET as the most widely-used and fastest growing polymer for plastic jars and bottles on the back of its increasing use as a replacement for other pack-types, especially in the beverage segment. The trend is set to persist with PET bottles continuing to replace glass bottles for carbonated soft drinks, mineral water and milk, while plastic jars and bottles will replace a growing number of glass jars for food products, said the group. Technological advances are expected to play a key role in the future prospects for PET bottles – with the uptake of more sophisticated and expensive products vital in maintaining upward momentum. The glass bottle and jar sector will also come under pressure from cans between 2015-2020, said Pira. The containers are predicted to supplant glass as the "single largest category".

Source: Foodproductiondaily.com

Plastics packaging industry facing challenges



The plastic packaging industry is facing the multiple challenges of rising raw material prices, supply constraints and liquidity problems, the German Plastic Packaging Association IK and French Plastics Packaging Association ELIPSO said in a joint statement. "Over the past year, the prices of all plastics have been strongly and steadily increasing. Supply has been very tense in 2010, with a lot of declarations of 'force majeure' from the suppliers. From 2011, less cases of shortage have been declared, but the frequent postponing of deliveries has led to higher costs at converters and has been very difficult to manage," it said. The associations said that since the end of quarterly contracts for ethylene and propylene in January 2009, "the prices of polymers are changing almost every month instead of being fixed for at least a quarter." They said this was a serious problem because raw material prices accounted for up to 80% of the industry's costs. Ethylene and propylene are feedstocks for polyethylene and polypropylene respectively. The associations said that liquidity had emerged as a major problem because the rise in feedstock prices had "disastrous financial consequences" on the plastic packaging industry. They said the industry had urgently to find new solutions to these challenges, but added that the problem had also to be shared. "The market should be brought to greater awareness that the risk concerning the costs for raw material is not to be borne by the packaging producers only," they added.

Source: Pudaily.com

First 1-L PET bottle for North American airlines



Societe de Vin Internationale Ltd., based in Laval, Quebec, has introduced the first 1-L PET wine bottle for the North American airline industry. The PET barrier container, which is supplied by Amcor Rigid Plastics mimics glass, while delivering reduced fuel consumption and a cost savings. Air Transat charter airline in Montreal adopted the use of the 1-L PET wine bottle for sustainability advantages, according to Aldo Geloso, an executive with Societe de Vin Internationale. The 54-g PET stock bottle, which is one-eighth the weight of the previous 430-g glass container, is used for Societe de Vin Internationale's 1-L Claret wine format. The 1-L bottle uses a barrier coating technology developed by Germany's KHS Plasmax GmbH. The KHS Plasmax silicon oxide (SiOx) barrier coating seals the container from the inside to protect the contents from oxidation. Plasmax is an FDA-compliant enhanced passive barrier for oxygen-sensitive products.

Source: Packagingdigest.com

Cartonage

SIG Combibloc produces new carton format for Sunraysia



Liquid carton manufacturer SIG Combibloc has produced a combifitMidi carton for juice brand Sunraysia. SIG Combibloc has claimed that Sunraysia will be the first in the UK to use the combifitMidi carton format, 750ml, from this month. Sunraysia has previously packaged its long life juices in PET, glass and competitor carton formats.

Source: Packagingnews.co.uk

CDF launches new European division for UN certified bag in box



US-based flexible packaging firm CDF Corporation has launched a new European division that will manufacture and market its United Nations certified bag in box. CDF Europe will be the first division of the CDF Corporation based outside of the US. It will market Cheertainer UN – the UN certified bag in box. The firm said that managing director Laura Beechwood will lead the division. "We have been preparing for this European launch for several months," said Beechwood. CDF said it pioneered the patented Cheertainer in the US market. As a certified product it can be used for international transport of certain hazardous goods. "To obtain UN certification requires expertise in film procurement, packaging design, machinery specifications and processing parameters," said CDF Europe director of operations Marco Dariol.

Source: Packagingnews.co.uk

CONTAINER GLASS ACCESSORIES & SUPPLIERS

Crown consigns jam jar lid battles to history



Jam jar lids that are too stiff to open could become a thing of the past thanks to a key Interpack launch. Crown is using the show to give an official launch to its Orbit lid, which, Crown claims, requires around half the force of existing jar lids to open. Lids on jam and other glass jars are one of the hardest forms of packaging to open due to the friction created by the vacuum seal with the jar, which must be overcome when turning the lid. Crown's new launch is a two-piece lid that separates the turning force required from the vacuum. One part is a floating panel that is vacuum sealed to the jar, while the other is a ring that acts to open and reclose the jar. The launch comes at a time when openability is rising up the packaging agenda as the population ages and the baby boomer generation reaches retirement age. While Crown is launching the new lids to the packaging sector at Interpack, they have been on supermarket shelves in the UK for more than a month after their adoption by the jam maker Duerr's.

Source: Packagingnews.co.uk

Sleeve proposes new solution for glass decorating



French supplier of decorating solutions Sleeve International proposes a new decorative process for glass packaging. Designed to address the needs of cosmetics and health markets, the new glass decorating solution aims to replace traditional techniques whilst offering shorter deadlines and lower costs. According to Sleeve International, the growing number of references and the multiplication of product ranges increase the need for reactive and simplified decoration solutions. The company claims its solution makes it possible to easily decorate transparent glass shapes without resorting to dyeing the glass or serigraphy, lacquering, varnishing, metallisation and other traditional and often costly techniques that lengthen the time before which a product is ready for the market. Both sides of the sleeve can be printed using all available techniques from 10-colour retrogravure to flexography. The process is also perfectly suited to a wide range of special effects: dichroic, luminescent, fluorescent, etc.

Source: Premiumbeautynews.com

Emhart Glass and Sanjin form joint venture in China



Emhart Glass is pleased to announce that it is entering into a joint venture with Shandong Sanjin Glass Machinery Co. ('Sanjin'), based in Zibo in Shandong Province, China. Sanjin is China's undisputed market leader for container glass machinery and equipment. Having become a privately held company in 2004, the firm has grown rapidly to achieve sales of CNY 371 million and around 1,200 employees by 2010. While Sanjin focuses on low-cost glass forming machines, forehearth, annealing lehrs and palletizers for the domestic market, Emhart Glass imports more advanced glass-forming and inspection machines. Under the joint-venture deal, which is subject to approval by the Chinese authorities, Emhart Glass will acquire a 52% equity interest in Sanjin and subscribe to a capital increase bringing its final holding to 63%. The new venture will operate independently of the Emhart Glass group, under the Sanjin brand name and management. Emhart Glass will provide additional management expertise and technology know-how. "I'm delighted that we have finalized this joint-venture deal, which will be hugely beneficial for both parties," comments Martin Jetter, Emhart Glass' President. "Strategically, our aims are perfectly aligned, and our product ranges are highly complementary. We believe the combination of Sanjin's cost-effective equipment and our advanced technology will create a major new force and set new standards, for glass forming as well as for glass inspection, in this fast developing country." "On a commercial level, China's continuing economic growth, coupled with international breweries choosing to site their production here, is driving strong demand for high-quality glass containers."

Source: Glassonline.com

RETAILERS

Tesco's growth strategy in Poland focuses on small store formats



In its battle against discounters and Carrefour, Tesco is focusing on small store formats to expand in Poland. However, it has stopped short of acquiring Zabka's Polish convenience stores. Does this represent a missed opportunity? As part of its strategy to reach small and medium-sized towns, and as the hypermarket channel is facing saturation, Tesco will follow in the footsteps of Carrefour by focusing on smaller stores, but in the process will be more firmly positioned on discounters' turf. Tesco lags behind Carrefour in opening small stores in Poland, with its supermarket presence focused mostly on outlets that are around 1,000 sq m. It has not yet launched the Tesco Express convenience store banner, whereas Carrefour expanded rapidly into this channel under the Carrefour Express brand in 2010, with around 50 new outlets. At the end of 2010 Carrefour announced even more ambitious expansion plans for the Carrefour Express chain, with around 200 new outlets planned in 2011, venturing into new cities, and the same amount annually until 2015. Carrefour relies on franchise stores to meet this target. By focusing on smaller supermarkets, Tesco also expects to accelerate expansion by opening 100 outlets in 2011, but this could still see the gap with Carrefour for the number two spot in grocery retailing narrow.

Source: Alerts.euromonitor.com

CUSTOMER INDUSTRIES

Diageo and Pernod Ricard enjoy strong sales start to 2011

DIAGEO Spirits rivals Diageo and Pernod Ricard are toasting a successful start to 2011, having beaten market expectations for the first three months of the year. The two biggest global spirit producers both benefited from the consumer boom in emerging markets. Pernod Ricard recorded a 5 per cent increase in year-on-year sales for its third quarter ending 31 March, reported turnover of €1.6bn. And Diageo enjoyed an even bigger revenue increase of 7 per cent. For both companies it was Asian, South American and African countries that delivered the best results while domestic markets continued to struggle. At Diageo, 'international' and Asian sales were up 14 per cent and 9 per cent respectively, and Pernod Ricard said its emerging market sales rose 16 per cent. In established markets, the picture was not so rosy although both spirits companies said the situation in North America is looking better. Diageo said consumer trends are improving in the US and Canada, where it reported 3 per cent growth in the first three months of the year. But in Europe sales were down 3 per cent. Paul Walsh, Diageo CEO, said: "Overall trading in Europe continues to be challenging although in the quarter stronger price/mix in Great Britain and Russia offset weaker price/mix in Ireland and Greece and a deterioration of the on trade in Spain." Similarly Pernod Ricard said the situation remained difficult in Europe, especially Spain, while trading in North America is "gradually improving".

Source: Foodanddrinkeurope.com

Foster's demerger of wine division complete



Foster's has spun off its wine division into a separate company – prompting speculation that key brands, or the new company itself, might be up for sale. The new company, Treasury Wine Estates, will run a portfolio of brands including Penfolds, Beringer, Wolf Blass, Lindeman's, Stags' Leap Winery, Wynn's Coonawarra, Etude and Chateau St Jean. Treasury's chief David Dearie said the spin-off is well-timed. Global wine demand is healthy after the downturn, he said, and 'demand trends' are favourable. According to reports, Dearie aims to cut millions in annual costs from Treasury by the end of June by reducing expenses for packaging, warehousing and bottling. Stephen Brauer, managing director for Treasury in the US, said the company would focus on high-end Napa

brands such as Stags' Leap Winery and Beringer – and would also concentrate on emerging markets such as China. Suggestions that Beringer might be up for sale have been brushed off by Treasury executives, as has speculation that Treasury itself may be sold by Foster's now that the demerger is complete. Bloomberg reports that analysts at Citigroup suggest it may attract takeover offers, pointing out Foster's rejected an offer 'worth as much as AUS\$2.7bn for Treasury in September'.
Source: Decanter.com

Food

US : Heinz brings back iconic glass, ketchup bottles for grilling season



Heinz brings back an American icon with the launch of a new collector's edition of Heinz Tomato Ketchup, available in classic glass bottles. While the glass bottles can be found in thousands of restaurants across the country, they have been absent from store shelves for more than 10 years and are now back for a limited time. The limited edition glass bottle of Heinz Tomato Ketchup features a vintage-inspired design to bring some nostalgia to the summer barbecue season. The product will be available now through August at select US retailers nationwide.

Source: Packagingdigest.com

Aspall vinegars shine in stylish, lightweight glass bottles



Aspall has launched a new line of high-quality vinegars in bespoke lightweight white flint 250ml and 350ml glass bottles produced by Beatson Clark following six months intensive consumer and trade research. The 11-strong range includes varieties of vinegar such as Malt, Cabernet Sauvignon, Sauvignon Blanc and Apple Balsamic Vinegar. During the lightweighting process Beatson Clark reduced the weight of the 250ml bottle design by 44g and the 350ml version by 115g, which resulted in more efficient transportation of the goods, ensuring a significantly reduced impact on the environment. All of this can be accomplished while retaining the quality feel that the glass provides. Charlotte Taylor, Beatson Clark's marketing manager, says "Aspall assigned Beatson Clark with the task of developing glass bottles for its premium range of vinegars that would represent the long established brand and its heritage. The stylish look of the bottle, with its slim 28mm neck finish, depicts the authenticity of Aspall's new hand-crafted vinegars while ensuring on-shelf presence.

Source: Packagingdigest.com/Beatson Clark

Soft drinks

UK: Coke re-issues classic bottles for 125th anniversary



Coca-Cola is re-issuing a set of classic bottles to celebrate its 125th anniversary. The bottles went on sale in a collector's case in upmarket department store Selfridge's in May. The collection is made up of four designs: the brand's first glass bottle known as the Hutchinson, the Straight Sided, the Prototype and the iconic Coca-Cola contour bottle. The Hutchinson bottle was first launched in 1899 and dates to when bottling of the drink started in Chattanooga, Tennessee. Early in the 20th century the Straight Sided bottle was launched which featured the Coca-Cola trademark embossed into the bottle. Swedish glass blower Alexander Samuelson won a competition to redesign the shape of the bottle in 1914 in a contest that required entrants to come up with a design so distinctive it could be seen in the dark. The design, which was never actually used in production, was based on a coca pod and was patented in 1915. However, it was the inspiration for Coca-Cola's iconic Contour bottle which went into production in 1916.

Source: Packagingnews.co.uk

Baco fruit juices choose glass bottles for the clean look



For the launch of four new flavours of its Apple Tree fruit juice range, Australian juice manufacturer Baco Pty Ltd decided to use glass bottles as its

sustainable packaging choice. The bottles, supplied by O-I, include an applied ceramic label (ACL) that creates a clean, fresh visually appealing product which complements the bottles' content. The label also states the bottle typically uses 30% recycled content, reduces carbon emissions by around 15% and creates an energy saving of close to 10%. Baco managing director, Mark Epstein, said O-I's glass bottle helped create an environmentally responsible brand: "We believe people intuitively know fruit juice tastes better in glass but we think there is an important environmental story to tell too as glass is made from natural materials, mainly sand which is abundantly available in Australia. "Glass is 100% infinitely recyclable and is the perfect packaging choice for our Apple Tree juices which are made from 100% Australian fruit juice and contain no added sugar or preservatives and no artificial flavours or colours," Epstein explained. According to O-I Asia Pacific's General Manager of Marketing and Sales, Jacqueline Moth, customers recognise glass as a sustainable packaging choice. "We recently conducted a complete LCA to examine the carbon footprint of different packaging types including glass, aluminium and PET," said Moth. "The LCA demonstrated glass packaging produced the least amount of carbon dioxide and any increase in recycled content (cullet) further improves the CO2 footprint of glass packaging." Not made from concentrate, Apple Tree's new flavours include Blueberry and Blackcurrant, Apple and Honeydew Melon, and Valencia Orange.
Source: Packwebasia.com

Coca-Cola is recovering better than PepsiCo in beverages, says analyst



PepsiCo has beaten analyst expectations for first quarter profits but Morning Star analyst Philip Gorham believes that in beverages Coca-Cola is recovering better from the recession. Quarterly net income at PepsiCo stood at \$1.14bn - slightly above analyst estimates but down from the \$1.43bn reported last year because of interest expenses linked to its bottler acquisitions. The maker of Gatorade and Tropicana said like-for-like beverage volumes rose 3.5 per cent while snack volumes were up 3 per cent. But these figures were not enough to persuade the markets that PepsiCo deserves a higher stock valuation. Explaining why Philip Gorham pointed to the weakness of the beverage business since the recession. "The beverage business has been particularly weak, and we think Pepsi's sluggish recovery from the downturn in beverages, particularly in comparison with Coke, is a key reason for its low relative valuation." In beverages, PepsiCo is not only struggling to increase sales - it is also facing higher input costs as PET and sweetener prices rise. During its earnings call, PepsiCo CFO Hugh Johnston said: "In the first quarter, inflation impacted our beverage operations more dramatically than our snacks. We covered some but not all of the beverage commodity cost inflation with pricing." Over the year PepsiCo is expecting costs to go up across its business by \$1.4bn - \$1.6bn on a base of \$18bn of commodity based inputs. But not everything is pointing the wrong way for PepsiCo. The company is reaping the rewards from its focus on emerging markets. PepsiCo Chairman and CEO Indra Nooyi emphasized the point in a statement announcing the first quarter results. "Growth in emerging markets was strong, driving attractive gains in Eastern Europe, Asia and the Middle East." And PepsiCo is working to develop some of its key beverage brands. It has all but completed a rebranding of sports drink brand Gatorade and Gorham said major changes are expected to the Tropicana juice brand later in the year.
Source: Foodanddrinkeurope.com

Sparkling Wine

The Pinot Grigio effect: Italian wines overtake French and American (Italy)



The light Italian white wine has become the default house wine in many kitchens up and down the UK, helping the Mediterranean country return to favour on supermarket shelves, while sales of Prosecco, Italy's sparkling wine, have taken off this year. The sales figures are a further blow to French wines, which have now fallen into fourth place, after having dominated British drinkers' habits for centuries, reports The Telegraph.
Source: Winebiz.com.au

Wine

German frosts 'worst for 30 years'



German vineyards have been devastated by some of the worst frosts the country has seen for 30 years. Temperatures dipped as low as -5C on the night of 3-4 May in areas including the Pfalz, Rheinhessen, Franken and Württemberg. The German Wine Institute (DWI) said it was too soon to assess the impact on the 2011 vintage, but local reports in Franken suggested up to half the crop could be lost in some areas, and in a few cases losses might be as high as 90 per cent.

Source: Decanter.com

UK wine production figures at record high



The UK wine industry has announced production figures for the 2010 harvest are the highest on record. The substantial increase of 30,346 hectolitres produced, equates to just over 4 million bottles against last year's 3.5 million, and reflects the rise in planting the industry has experienced in the last five years. Since 2004, vineyard hectareage has increased by nearly 75%, a figure that is likely to understate the true position, as official figures do not account for all the hectareage planted that is as yet not in production. Indications are that sparkling wine has now become the most widely produced wine style - 2009 data shows approximately 50% of total production was intended for sparkling wine.

Source: Harpes.co.uk

Moët plants first China vines

Moët Hennessy, the wine and spirits arm of France's LVMH luxury group, says it is planting its first vineyard in China to produce a premium sparkling wine. The 66-hectare vineyard will be planted as a joint venture with the publicly-owned agricultural development firm of the Ningxia Hui autonomous region in northwestern China. The maker of Moët and Chandon champagne will build and own a facility near the vineyard to produce the high-end sparkling wine, which is to be sold locally under the Chandon label, LVMH said. Moët Hennessy has produced top-end sparkling wine under the Chandon brand using traditional methods in California and Argentina. China's rapid growth has made it a key market for luxury goods makers in recent years.

Source: Couriermail.com.au

Freixenet claims Mia is biggest still wine launch of the year



Freixenet has launched a new mainstream Spanish wine brand aimed at attracting more women to the Spanish wine category. Mia is billed as being a "wine made for women by a woman" in what Freixenet's UK head of marketing, Suzanne O'Hara is heralding as the "biggest still wine launch of the year". It is the personal project of Freixenet winemaker, Gloria Collell, and consists of a red and white wine with a retail price of £7.99. But it has been specifically made to appeal to the female Freixenet buyer and tap in to the crucial mainstream female wine buying public that is said to account for eight out of 10 bottles of wines purchased in the UK. The specially created wine label, which includes a bright, attractive, Gaudi style design around the Mia name, is the first wine in the Freixenet stable to include the personal details of the winemaker. "This is a very personal project for me. Hence the name 'Mia' which means 'mine' in Spanish," Collell told Harper Wine & Spirit. "I also wanted to use real Spanish grape varieties and help educate women about Spanish wines." The red wine, Signature Blend No 1, comes from Tempranillo grapes from Castilla and the white, Signature Blend No 2, uses a blend of Cava grape varieties from Catalunya. The Freixenet name is also clearly prominent on the front of the label to reassure and attract female consumers familiar with Freixenet's sparkling wines.

Source: Harpers.co.uk

Beer

Beer drinking continues to decline in the UK



New data has revealed a continued slide in UK beer sales in the first three months of the year as the brewing industry braces itself for a tax hike. The latest figures from the British Beer & Pub Association (BBPA) show a 3.8 per cent decline in quarterly beer sales with pub and supermarket sales dropping by the same percentage. The drop comes on the back of an 8.8 per cent fall in the equivalent period in 2010 – the biggest percentage decline since 2005. Beer has been struggling for years in the UK as people become more adventurous in their drinking choices. But the decline over the last couple of years has been exceptional. The recession has put a brake on consumer spending on beer and there is still some way to go before the industry can be confident of growth.

Source: Foodproductiondaily.com

Anheuser-Busch InBev's total volumes decline 0.4% in Q1 2011



Anheuser-Busch InBev reported its first quarter 2011 results. The Company said it delivered strong revenue growth in the quarter of 5.6%, with revenue per hl up 6.1%, driven by a continued focus on premiumization of the portfolio and our revenue management initiatives. On a constant geographic basis organic revenue growth per hl reached 6.8%. Total volumes declined 0.4% with own beer volumes essentially flat. Beer volumes grew in all zones except North America, while non-beer volumes declined 1.6%. In 1Q11, AB InBev gained market share in five of its top ten markets: Argentina, Belgium, Germany, Russia and the United Kingdom. "Total revenue for the company grew by 5.6% in the quarter supported by the disciplined execution of our brand positioning strategies and continued implementation of revenue management best practices. As we have said previously, we are committed to increasing the investment behind our brands and as a consequence sales and marketing increased by 52 million USD or 4.8% in the quarter. Distribution expenses for the quarter also grew by 14.6%. In our FY10 press release, the main elements for 2011 commercial agenda for the two largest markets, the United States and Brazil are set out.

Source: Globalmalt.com

Adnams revamps its Southwold Bitter



UK Suffolk-based brewer Adnams has relaunched its Southwold Bitter bottled ale with a new pack design. The new design, created by CookChick Design, incorporates Southwold Jack, an historical figure whose figure appears on the wall of the Adnams brewery in the Suffolk town of Southwold. Head of marketing Victoria Savory said: "The new packaging is a celebration of our oldest trademark, our brand heritage and one of our oldest and most famous beers." "Southwold Jack has been synonymous with Southwold since the 1400s and by reinforcing him as the hero of Southwold Bitter we have brought together two local icons."

Source: Packagingnews.co.uk

RECYCLING/ COLLECTION

England's recycling rate hits 40.3%



England's household recycling rate now stands at 40.3%, according to Defra's latest quarterly figures. The figure, which takes into account the proportion of household waste sent for recycling, composting or reuse between October 2009 and September 2010, shows a slight increase up from 39.7% in the previous financial year, April 2009 to March 2010. The Defra figures indicate that the public's enthusiasm for recycling seems to be increasing. The data also shows a continuing fall in the amount of household waste generated in England. The generation of household waste continued to decrease between the 2009/10 year and the year October 2009 to September 2010, with a 1% reduction to 23.4 million tonnes. Likewise, the amount of municipal waste

sent to landfill in England has dropped to 45%, showing a decrease of 5% between the financial year 2009/10 and the year October 2009 to September 2010 to 11.9 million tonnes. Final estimates for 2010/11 recycling figures will be published in November 2011.
Source: Packagingnews.co.uk

FOOD CONTACT MATERIALS

French assembly votes for phthalates and paraben ban



The French National Assembly has voted for France to outlaw phthalates, parabens and alkylphenols in consumer products. However, the bill from the centre right Nouveau Centre group's Yvan Lachaud is not certain to be passed into law since it does not have government backing and still must clear the Senate, France's upper house. The bill would ban the production, import, sale or offer of products containing these three families of substances because they are endocrine disruptors. The 2 May vote, approving the bill by 236 votes to 222, came as a surprise as last month the Assembly's Social Affairs Committee rejected it with opposition from both the Sarkozy government and his UMP party. In a 14 April debate on the issue, Health Minister Xavier Bertrand had called the move "premature" and urged Parliament to wait for the results of ongoing scientific studies into endocrine disrupting chemicals. The French agency for food, environment and occupational health safety, ANSES, and the national health and medical research institute, Inserm, are carrying out studies into endocrine disruptors. "The main results of these studies should be available between the end of 2011 for bisphenol A and end 2012 for other endocrine disrupting substances present in consumer products," Bertrand had told the parliamentarians in urging them to reject Lachaud's bill.

Source: European Environment & Packaging Law

STUDIES/RESEARCH

Study links BPA to breathing problems in babies



Breathing problems in young babies has become the latest health risk to be connected with exposure to the controversial chemical BPA that is used in some food packaging. In a study entitled *Prenatal Bisphenol A is a risk for early transient wheeze*, US researchers found that pregnant mothers with the highest levels of BPA in their bodies were twice as likely to have babies who suffer from wheezing in their first six months. Wheezing in babies can be a symptom of lung damage, asthma, bronchitis, allergies or an infection. BPA can be found in baby bottles, CD cases and food and drink packaging. In March, the EU decided to ban the controversial chemical in baby bottles across Europe. Because the chemical mimics oestrogen, many scientists believe it interferes with the way hormones are processed by the body. Although several animal studies have shown it to be safe, others have linked BPA to breast cancer, liver damage, obesity, diabetes and fertility problems. The study looked at the BPA levels of 367 pregnant women, with researchers at Penn State College of Medicine measuring levels of the chemical in expectant mothers in the 16th and 26th week of pregnancy. They found 99% of women had measurable levels of the chemical in their bodies and those with the highest levels in their 16th week were twice as likely to have babies who wheezed at six months old than women with the lowest levels. However, the study also found that high concentrations of BPA at 26 weeks and at birth were not connected to the condition.

Source: Packagingnews.co.uk

RAW MATERIALS

Solvay sees good start to 2011 with more to come



Solvay's first quarter figures have beat analyst expectations, partly as a result of raising the price of its raw materials. The Belgian company reported a 79% jump in its Q1 operating profit. Earnings before interest and taxes were €197m, compared with a forecast of €148m. And the outlook for the remainder of 2011 is also good, according to Solvay. "In the context of the globally favourable business climate and based on its strategy of sustainable and profitable growth, Solvay expects to improve its annual operating result, both in chemicals and plastics activities in 2011," the company said in a news release. Source: Europeanlasticsnews.com

PEOPLE

O-I opens its European Governmental Affairs office in Brussels



O-I announced the opening of its European Governmental affairs office and the appointment of Mr Nicolas Robin as European Governmental Affairs Director. Nicolas has managed campaigns at international, European and national levels for 20 years. Before joining O-I, he has worked for public affairs consultancies such as Interel and Weber Shandwick. He also established the BSMG - Adamson office in Paris where he developed its client base. He has been responsible for the management of Cabinet Stewart and the day-to-day operation of Interel European Public Affairs. Source: O-I

EVENTS

FEVE AGM and Discussion 'The European Consumer Industry Beyond 2020'



FEVE
The European Container
Glass Federation

16 June 2011
Brussels, Belgium

Vinexpo



19 - 23 June 2011
Bordeaux, France

Fachpack



15 September – 29 September 2011
Nuernberg, Germany

Simej



Fiera Milano City
22 – 26 November 2011
Milan, Italy

ANUGA



8 - 12 October 2011
Cologne, Germany

Luxe Pack 2011



October 2011
Grimaldi Forum
Monaco

Vitrum 2011



26-29 October 2011
Milan, Italy

ProWein 2012



4 - 6 March 2012
Düsseldorf, Germany

Barcelona Food Technology & Hispack International Packaging Exhibition

15-18 May 2012
Hispack Barcelona, Spain

Fachpack

25 -27 September 2012
Nuernberg, Germany

Glasstec



23 - 26 October 2012
Duesseldorf, Germany

Emballage



19-22 November 2012
Paris Nord Villepinte, France



For regular updates of the work of FEVE please visit the FEVE website:
www.feve.org. All FEVE News editions are now also available for
download in the Member Section.

FEVE is also on TWITTER. Join us at [#FeveEU!](https://twitter.com/FeveEU)

Please inform us about press releases, interesting events and personnel changes in your company or the container glass industry.

The next FEVE News will be published by the beginning of July 2011.



JOIN US AT FRIENDSOFGLASS.COM